

STRATEGIC PLAN

SUMMARY OF RECOMMENDATIONS

Increasing Animal Lives Saved

1. Prioritize and establish rescue grant program to focus on saving the most at-risk shelter dogs and cats through the establishment of an ASD grant program for rescue organizations.
2. Develop new and expanded Community Outreach plan for both the shelter and community organizations.
3. Support expansion of special adoption events.
4. Expand Adoption Counseling Program created through ASPCA grant.
5. Provide post-adoption follow-up with added resources provided by adoption counselors.
6. Establish a Large-Scale Foster Program.
7. Continue to grow off-site adoption events with participating rescue organizations.
8. Prioritize and establish medical rescue grant program to focus on saving treatable at-risk dogs and cats.
10. Continue and grow Volunteer Programs.
11. Support Expansion of ASD Pilot Transport Program.
12. Create 2-3 strategically located offsite adoption venues for use by shelter pets and community rescue pets.
13. Expand number of Rescue Partner Organizations pulling pets from ASD.
14. Socialization and Enrichment Adoption Programs.

Reducing Shelter Intake

1. Establish TNR/TNG as preferred option for feral/free roaming cats with low to no adoption probabilities.
2. Work with other agencies to establish network of high volume/accessible/income qualified low-cost or no cost sterilization clinics.
3. Provide surgery vouchers as an alternative for sterilizations working with private veterinary clinics.
4. Create managed admission systems.
5. Create proactive pet redemption programs to complement existing Lost and Found Program and Animal Control Officer field redemption protocols.
6. High Risk area outreach programs similar to Pets for Life.
7. Purchase Mobile Animal Clinics like existing mobile clinic to expand low-cost or no cost spay/neuter services.
8. Community sterilization events.

Providing the Public with Surrender Prevention & Responsible Pet Ownership Resources

1. Pet assistance hot line.
2. Large animal (livestock) victims of cruelty and neglect.
3. Continue and expand MDCPS/MDC Education Partnership.
4. Humane community education.
5. Create effective, accessible programs for surrender prevention and pet retention.

Funding Feasibility Action Plan and Outcomes

Summary of Recommendations for Increasing Animal Lives Saved	New Funding	Specific No-Kill Goal	Measurable Outcome (A)
1 ASD Rescue Grant Program	800	ASD Rescue Group Transfers	Save 35 Percent of savable Dogs and Cats thru Rescue
2 ASD Medical Rescue Grant Program	450	ASD Rescue Group Transfers	Save 35 Percent of savable Dogs and Cats thru Rescue
3 Community Outreach Plan	700	Public Relations/Community Involvement	Increase Community Awareness by expanding existing programs
4 Shelter Adoption Events	300	Comprehensive Adoption Program	Save 55 Percent of Savable Dogs and Cats thru Adoption
5 Adoption Counselors	300	Comprehensive Adoption Program	Save 55 Percent of Savable Dogs and Cats thru Adoption
6 Offsite Adoption Centers	2,250	Comprehensive Adoption Program	Save 55 Percent of Savable Dogs and Cats thru Adoption
7 Large Scale Foster Program	150	Comprehensive Adoption Program	Grow Foster Program by 20 percent
8 Off-Site Adoption Program	200	Comprehensive Adoption Program	Save 55 Percent of Savable Dogs and Cats thru Adoption
9 Expand ASD Rescue Partnerships	150	Rescue Group Transfer Expansion	Save 35 Percent of savable Dogs and Cats thru Rescue
10 Volunteer Program	200	Comprehensive Adoption Program	Increase Community Involvement
11 ASD Transport Program Expansion	300	Comprehensive Adoption Program	Save 35 Percent of Dogs and Cast thru Rescue
12 Socialization and Enrichment Adoption Program	200	Comprehensive Adoption Program	Improve Disposition and Adoptability of Shelter Pets
Subtotal	6,000		
Summary of Recommendations for Reducing Shelter Intake			
1 TNR/TNG Program Support	500	Free Roaming Cat TNR/TNG drivers, trappers supplies	Defer 80% of Free Roaming Cats from ASD/HSGM to S/N Clinics
2 Sterilization Clinics (S)	10,700	High Volume, Affordable Spay and Neuter Services	Sterilize approx. 50,000 Free Roaming Cats & 20,000 Owned Dogs in year One
3 Surgery Vouchers	100	High Volume, Affordable Spay and Neuter Services	Work with private veterinary clinics to achive 50,000 sterilization goal
4 High Risk Community Sterilization	300	N/A	Increase large animals saved above baseline annually
5 Managed Admissions	100	ASD Intake Policy Initiative (C)	Reduce Shelter Intake by 10 percent
6 Return to Owner Initiatives	300	Proactive Pet Redemption Programs	Increase pets returned to owners by 10 percent in year one
Subtotal	12,000		
Providing Access to Surrender Prevention Resources			
1 Surrender Prevention	700	Medical and Behavioral Programs	Defer Intake of Owner Surrenders Related to Medical Issues by 20%
2 Large animal victims of cruelty	500	Large animals victims of cruelty	
3 Surrender Alternatives	400	Proactive Pet Retention Programs	Reduce Intake of Owner Surrenders Related to Short Term Needs by 20%
4 Pet Assistance Hotline	150	Proactive Pet Retention Programs	Reduce Intake of Owner Surrenders Due to Common Issues
5 Public School Program & humane community education	250	ASD Initiative and Expansion of Existing Programs	Increase Community Awareness by expanding existing programs
Subtotal	2,000		
Grand Total	20,000 (D)		

Notes:

(A) Goals will be refined commensurate with any approved funding

(B) Capital dollars will switch to operating as clinics are built-out

(C) Requires surrender/retention programs to be operational

(D) Dollar amounts include staffing and operations